

## Amanda Energy SUC Gas Trading Licence Application

### Corporate Information:

#### Applicant Details

|                                  |                                        |
|----------------------------------|----------------------------------------|
| <b>Applicant Name</b>            | Amanda Energy Pty Ltd                  |
| <b>Registered Office</b>         | 15 Butler Avenue, Swanbourne WA 6010   |
| <b>ABN</b>                       | 45 163 376 163                         |
| <b>ACN</b>                       | 163 376 163                            |
| <b>Legal Nature of Applicant</b> | Australian Proprietary Limited Company |

#### Contact Details

|                             |                                |
|-----------------------------|--------------------------------|
| <b>Primary Contact Name</b> | Tim McLeod                     |
| <b>Email</b>                | Tim.McLeod@amandaenergy.com.au |
| <b>Mail Address</b>         | PO Box 867, Cottesloe, WA 6911 |
| <b>Telephone</b>            | 0404 548 708                   |

#### Licence Details

|                     |                                                  |
|---------------------|--------------------------------------------------|
| <b>Licence Type</b> | Gas Trading Licence                              |
| <b>Service Type</b> | Gas retail to customers across Western Australia |
| <b>Licence Area</b> | Area 8 as shown on the map included on page 4    |

#### Associated Companies

|                          |                                 |
|--------------------------|---------------------------------|
| Amanda Australia Pty Ltd | Demand Side Management provider |
| Amanda Power Pty Ltd     | Demand Side Management provider |

#### Directors

|              |                            |
|--------------|----------------------------|
| Martin Jurat | Martin@amandaenergy.com.au |
| Henry Cooke  | Henry@amandaenergy.com.au  |

#### Entity Profile

Amanda Energy Pty Ltd has been a supplier of electricity to large use customers since the 31st of October 2013 and over this period of time Amanda Energy has maintained a high level of service and support. This has distinguished Amanda Energy as a specialist retailer in the electricity market. Amanda Energy has its sights set on providing the same level of support and service to the gas retail market.

#### Services Intended

Amanda Energy intends to retail natural gas to primarily large gas customers (over 1TJ per annum) in the Geraldton to Busselton area. Amanda Energy is seeking a small use customer licence to compliment the supply to large use gas customers and our electricity retail customers.

Amanda Energy will only be supplying small businesses and will not be supplying residential gas customers

#### Term of Licence

[sales@amandaenergy.com.au](mailto:sales@amandaenergy.com.au)  
T +61 08 9430 7048 F +61 08 6311 7348  
11, 100 Stirling Highway North Fremantle  
PO Box 867 Cottesloe 6911  
Western Australia

A licence term of 10 years is applied for commencing immediately.

### **Public Interest Information:**

Amanda Energy believes that the granting of a gas trading licence will help the public interest in the following areas:

#### **Market Competition:**

Granting Amanda Energy a gas trading licence will lead to further competition in the market with a focus on driving prices down while not sacrificing on customer satisfaction objectives.

#### **Customer Driven Solutions:**

Amanda Energy has proven that providing solutions that are customer focused is an effective way to compete in the electricity retail market while increasing customer satisfaction. Amanda Energy will bring this approach to the gas retail market.

#### **Environmental Considerations**

Amanda Energy is an advocate for green and renewable energy solutions. Amanda Energy currently facilitates the uptake of renewable energy solutions with our electricity retail customers. Amanda Energy will look to providing the same programs with our future gas retail customers.

The licence does not relate to infrastructure development and as such does not directly impact on the environment.

#### **Social Welfare**

Grant of the licence will facilitate:

- a. Gas price reductions for end-users;
- b. End-users will be able to participate in other schemes Amanda Energy offers focused on reducing prices and offering holistic solutions

#### **Economic and Regional Development**

Grant of the licence will:

- a. Facilitate the development and uptake of new technologies such as solar PV, electric cars and fuel cells;
- b. Facilitate funding, through savings, which can be used to finance energy efficiency investments not limited to gas;
- c. Create employment possibilities for Western Australians.

#### **Customer Interests**

Amanda Energy has proven that providing solutions that are customer focused is an effective way to compete in the electricity retail market while increasing customer satisfaction. Amanda Energy will bring this approach to the gas retail market.

#### **Licensee Interests**

Grant of the licence will:

- a. Increase competition for customers in the retail domain and thereby be contrary to the interests of all existing retailers;

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**Competition in the Market**

Granting a gas trading licence to Amanda Energy will offer more competition to Western Australian businesses when it comes to choosing their gas retailer. This will complement Amanda Energy's aim to make the Electricity Retail and Solar PV markets more competitive and provide customers with competitive and holistic solutions.

**Policy Objectives**

Granting Amanda Energy a gas trading licence will encourage competition and increase the choice for Western Australian businesses.

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