

Alinta Sales Pty Ltd non-compliance with Wholesale Electricity Market Rules¹

WEM Rule/s breached	Breach Date	Impacted Trading Days	Details
Breaching participant Alinta Sales Pty Ltd			
2.16A.1 [INV-02192]	1 October 2023 to 30 June 2024	1 October 2023 to 30 June 2024	In contravention of clause 2.16A.1 of the WEM Rules, Alinta Sales Pty Ltd offered prices in its Real-Time Market Submissions that reflected costs that a Market Participant without market power would not include in forming profit-maximising price offers in its Real-Time Market Submission.
2.16A.3(c) [INV-02192]	1 October 2023 to 30 June 2024	1 October 2023 to 30 June 2024	In contravention of clause 2.16A.3(c) of the WEM Rules, Alinta Sales Pty Ltd engaged in conduct in the Real-Time Market that had the effect or likely effect of distorting prices in the WEM.
2.16C.5 [INV-02192]	1 October 2023 to 30 June 2024	1 October 2023 to 30 June 2024	In contravention of clause 2.16C.5 of the WEM Rules, Alinta Sales Pty Ltd offered prices in its Real-Time Market Submissions that were inconsistent with the prices a Market Participant without market power would offer in a profit maximising Real-Time Market, which resulted in an inefficient market outcome.

Breaching participant action

During the investigation, Alinta Sales Pty Ltd responded to information requests from the ERA and made submissions in response to the ERA's preliminary findings.

Alinta Sales Pty Ltd disputes the ERA's determinations of breach.

¹ Pursuant to the *Electricity Industry Amendment (Distributed Energy Resources) Act 2024*, the Wholesale Electricity Market (WEM) Rules were renamed as the *Electricity System and Market Rules (WA)*.

ERA action

The ERA investigated Alinta Sales Pty Ltd's Real-Time Market Submissions for its Pinjarra and Wagerup facilities in the WEM from 1 October 2023 to 30 June 2024.

On 31 January 2025, the ERA notified Alinta Sales Pty Ltd that it had determined Alinta Sales Pty Ltd breached clauses 2.16A.1, 2.16A.3, and 2.16C.5 of the applicable WEM Rules in relation to its Real-Time Market Submissions under investigation. The ERA also notified Alinta Sales Pty Ltd of its intention to apply to the Electricity Review Board for orders under regulation 33 of the *Electricity Industry (Wholesale Electricity Market) Regulations 2004* (in effect from 1 October 2023).

The ERA lodged its application to the Electricity Review Board on 4 September 2025.