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28 September 2021

Sara O'Connor
Economic Regulation Authority
Level 4, Albert Facey House,
469 Wellington Street,
Perth WA 6000

Submitted online via the ERA portal

Dear Sara,

Blue Star Energy welcomes the opportunity to make a submission regarding the Economic Regulation Authority's (ERA) discussion paper Electricity Generation and Retail Corporation regulatory scheme: 2020 effectiveness review (**Discussion Paper**).

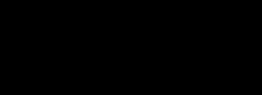
As a market participant in the Wholesale Electricity Market (**WEM**), Blue Star Energy supports the basis of the EGRC scheme, and welcomes ERA's recommendations in the Discussion Paper, which from our perspective would support competition by removing barriers to entry for smaller retail competitors and new market entrants.

Blue Star Energy is of the view that a reduction in the regulated spread between Synergy's buy and sell prices for standard products will not only provide retailers access to competitively priced hedging options, but also would have a positive flow on effect on Synergy's products traded outside the standard products framework, which will further underpin a competitive environment in the WEM and ultimately benefit consumers.

In addition, Blue Star Energy supports the recommendation for improved transparency measures such as more detailed segmented financial statements and publication of Synergy's internal transfer price, on the basis that it would improve both compliance with, and the operation of the Electricity Generation and Retail Corporation Regulatory Scheme.

If you have any queries about this submission, please contact Daniel Kurz on 0435 208 542 or at Daniel.Kurz@infiniteenergy.com.au.

Yours sincerely,



Daniel Kurz

Chief Operating Officer