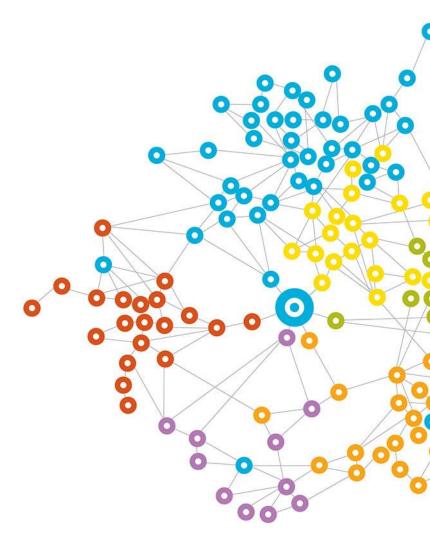


### Enhancing forecasting capabilities in the IMO: Presentation to the MAC

Peter Shardlow Technical Specialist Market Modelling

9 September 2015



#### **Presentation Overview**

#### Technological innovation is changing electricity market fundamentals.

• New technologies are providing exciting opportunities for market participants and customers.

#### The IMO recognises the need to adapt to the evolving energy landscape.

 Enhancing our forecasting and modelling capabilities to meet the challenges of changing conditions in the Western Australian energy market.

#### We're focused on delivering improvements in three key areas in FY16:

- Long term demand forecasting;
- Analysis of customer behaviour and segmentation; and
- Modelling of small-scale solar PV and storage technology.



## The electricity market is evolving in response to technological innovation

Where we've been

Where we're heading



Utilities focused on the safe, reliable delivery of reasonably priced electricity.



Traditional consumer/producer model breaking down due to microgeneration and storage.



Demand driven by population growth, economic activity, air conditioning sales and efficiency measures.



Demand influenced by technology that gives consumers control over how and when they use energy.

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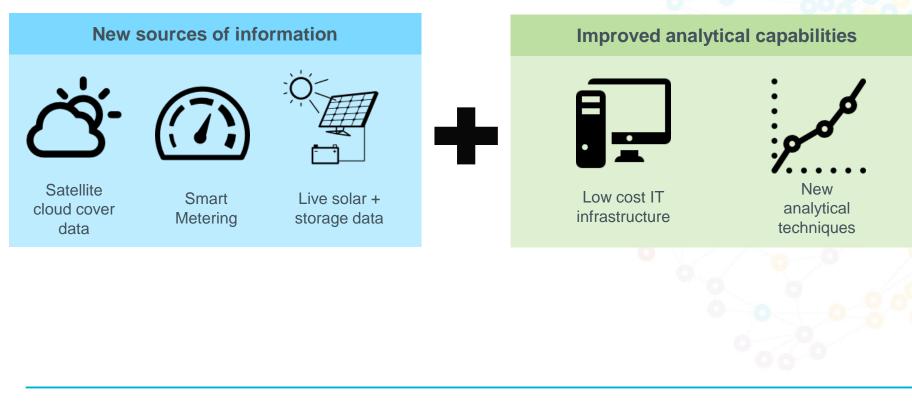
Little scope for dynamic interactions between customer and supplier.



Internet-linked technology allowing for continuous interaction between consumer, retailer and wholesale market.

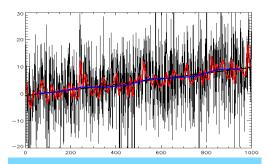


# Our capacity to undertake detailed analysis of energy data is also improving





### Three focus areas for delivering improved forecasting and analysis at the IMO



Long-term demand forecasting



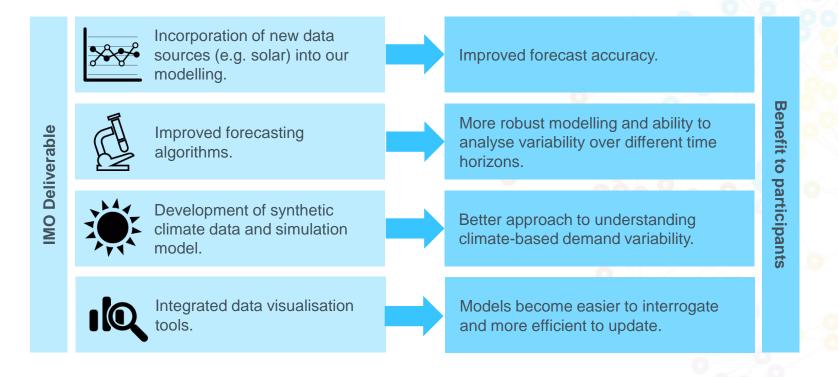
Customer behaviour analysis



Modelling of solar PV and storage technology

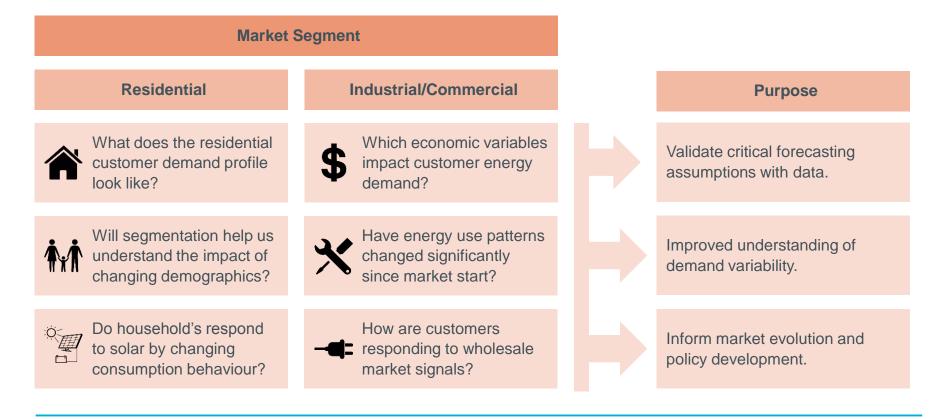


### Improving the IMO's long-term demand forecasting capabilities



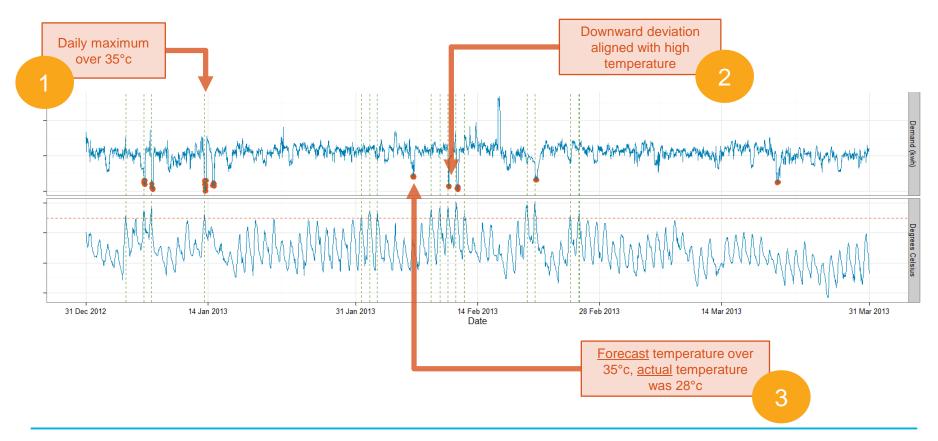


### Market Segmentation will focus on six questions to better understand energy use in Western Australia



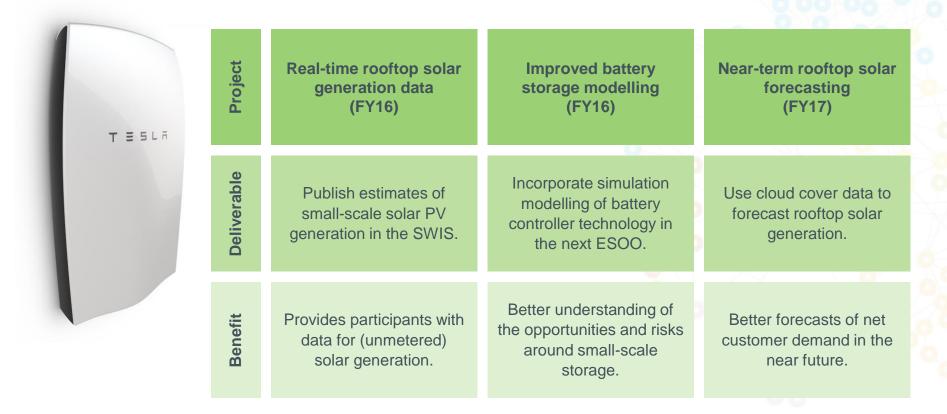


### Analysis of metering data is providing insight into how customers are responding to market mechanisms





## Delivering improved small-scale PV and storage simulation models and analysis





### How we're using real-time data to gain insight into the impact of solar PV variability on the SWIS

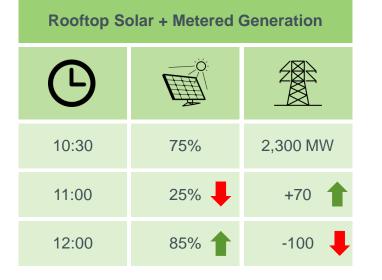
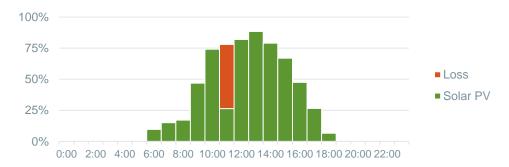


Figure 1: Estimated SWIS Rooftop solar production (% of maximum output)

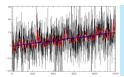


#### Figure 2: Historic and projected solar PV capacity, 2014 ESOO expected case





## Three focus areas for delivering improved forecasting and analysis at the IMO



Long-term demand forecasting



**Customer behaviour analysis** 

Support the IMO and market participants in delivering on the Wholesale Electricity Market objectives



Modelling of solar PV and storage technology

INDEPENDENT MARKET OPERATOR

#### **Project next steps**

Three ways the MAC can assist the IMO to deliver better analysis.



#### The IMO's forecasting work is not developed in a vacuum We would like feedback on how market participants use our analysis and how we can better align our deliverables with stakeholder requirements.



#### We believe that transparency is paramount

We believe there are opportunities to work with analysts from other organisations to obtain critical feedback on our methodology and results.



#### We need assistance to understand new innovative technologies

The market is evolving rapidly, and we need to adapt our modelling to capture the effects of innovative new technologies.

