

## Response to the ERA's Draft Decision on required amendments to the Access Arrangement for the Mid-West and South-West Gas Distribution System

19 December 2014



## 1. Benchmarking information from Australian gas networks.

ATCO Gas Australia would like to submit the following supplementary information in to support the response submitted on 27<sup>th</sup> November 2014.

The table below is a correction to the **ATCO Gas Access Arrangement Information 1 July 2014 – 31 December 2019** submitted on the 17<sup>th</sup> March 2014: *table 14* 

Company	State	Total Customers	Annual (\$M)	% of Total Revenue	Marketing \$ per customer
Envestra	QLD	90,000	\$1.71	2.38%	\$19.02
Envestra	SA	420,000	\$8.38	3.63%	\$19.96
Envestra	Vic	613,000	\$3.50	1.73%	\$5.71
ATCO Gas Australia (AA4)	WA	701,525	\$4.60	2.19%	\$6.56
Jemena	NSW	1,180,000	\$6.70	1.52%	\$5.68
APT Allgas	QLD	93,000	\$1.18	1.46%	\$12.72
ATCO Gas Australia (AA3)	WA	642,842	\$1.34	0.91%	\$2.09
ActewAGL	ACT	125,000	\$1.36	2.21%	\$10.88

Replacement Table 14: Marketing expenditure of Australian regulated gas distribution businesses.

The table below is an updated marketing expenditure benchmarking comparison with updated information from Jemena and ATCO Gas Australia

Company	State	Total Customers	Annual (\$M)	% of Total Revenue	Marketing \$ per customer
Envestra	QLD	90,000	\$1.71	2.38%	\$19.02
Envestra	SA	420,000	\$8.38	3.63%	\$19.96
Envestra	Vic	613,000	\$3.50	1.73%	\$5.71
ATCO Gas Australia	WA	706,127	\$3.77	1.89%	\$5.34
(Forecast)					
Jemena	NSW	1,300,048	\$9.00	1.96%	\$6.92
APT Allgas	QLD	93,000	\$1.18	1.46%	\$12.72
ActewAGL	ACT	125,000	\$1.36	2.21%	\$10.88

Table 14.1 Updated marketing expenditure of Australian regulated gas distribution businesses.